

TOYOTA KATA JOURNEY YIELDS RECORD RESULTS FOR JONESBORO, ARKANSAS MANUFACTURER

ABOUT NICE-PAK PRODUCTS, INC. Nice-Pak is a fourth-generation, family-owned business that has been pioneering innovative wet wipes to meet a broad range of cleaning, sanitizing, and disinfecting needs for nearly 60 years.

Today, it is the global leader in wet wipes. The company's products include almost every type of wet wipe solution imaginable, including baby and toddler wipes, household and personal care wipes. Nice 'N Clean, Wet-Nap, and Grime Boss are its consumer brands.

THE CHALLENGE. Nice-Pak Jonesboro's leadership observed that managers were spending far too much time reacting to problems rather than developing a plan dedicated to proactive continuous improvement.

The company had a long history of growing demand for wet wipes through excellence in manufacturing, services, and business practices, and the company wanted to make sure it stayed ahead of the game.

MEP CENTER'S ROLE. Nice-Pak company leaders contacted Arkansas Economic Development Commission (AEDC-MS), part of the MEP National Network™, to help reduce waste and improve efficiency. Nice-Pak leadership knew that educating and training its team members (> 200 associates) to utilize Lean concepts to achieve goals would require technical support and consulting services.

AEDC-MS' Transformational Model helped the Nice-Pak team successfully establish its Lean initiative and ensure its long term viability. For the past two years, Nice-Pak has utilized Toyota Kata as the overarching program that pulls together and manages all facets of its Lean transformation.

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-Tim Hall, Process Trainer

RESULTS



More than **\$160** million increased/retained sales



270 new/retained jobs



More than **\$500,000** in cost savings

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 **ARKANSAS**
Economic Development Commission
MANUFACTURING SOLUTIONS